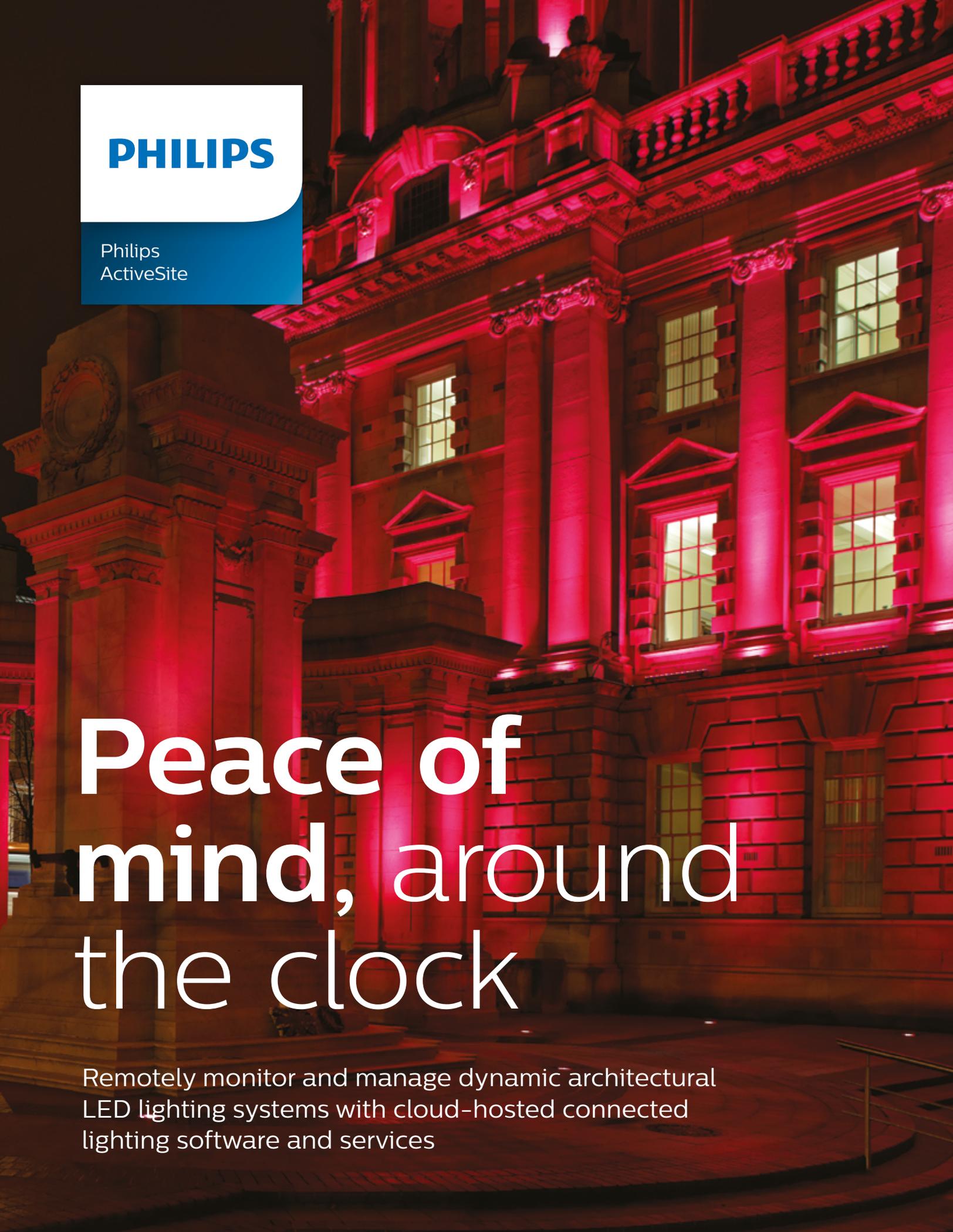




PHILIPS

Philips
ActiveSite



Peace of mind, around the clock

Remotely monitor and manage dynamic architectural LED lighting systems with cloud-hosted connected lighting software and services

Refresh your brand, **and relax**

Facility managers and lighting programmers are not always present to monitor and manage lighting installations. Even when they are onsite, they need an automated system to diagnose system issues, ensure performance, and realize cost savings.

Color-changing LED lighting transforms buildings, revitalizes neighborhoods, encourages commerce, creates spectacle, enhances branding, and saves energy in installations around the world.

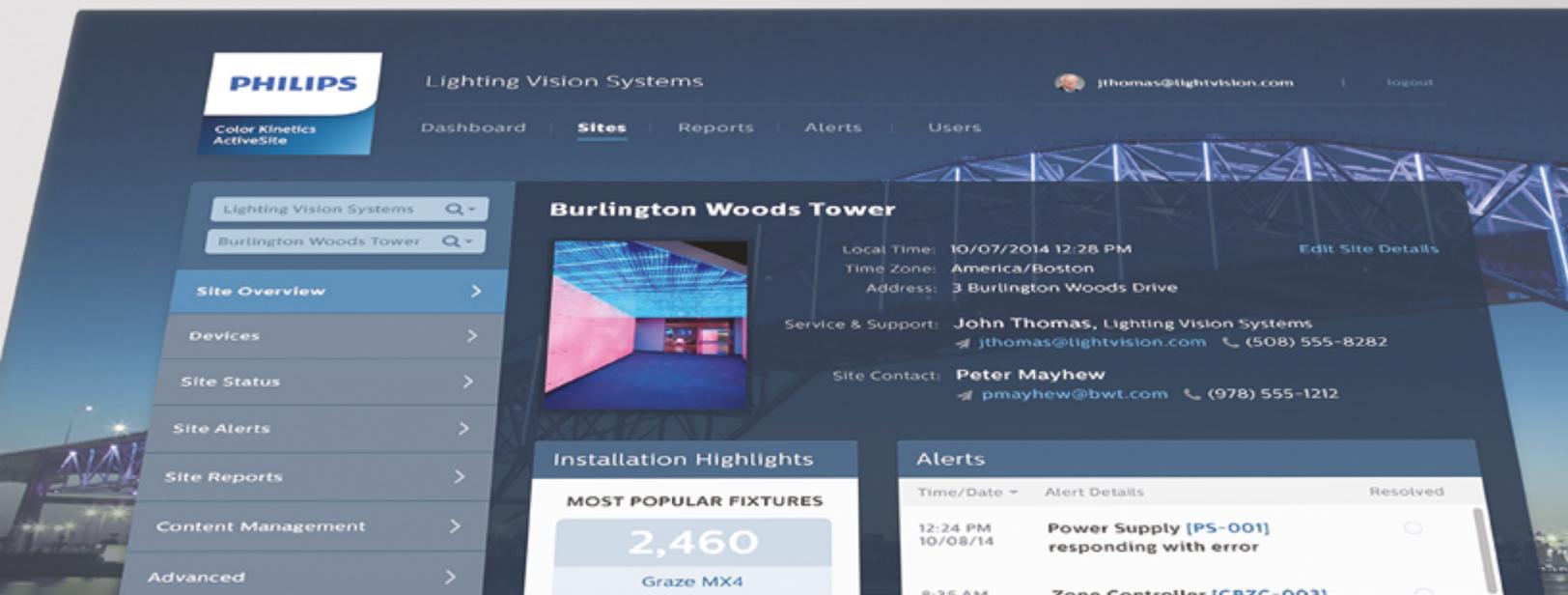
Until now, managing dynamic architectural LED installations has been a challenge. The only way to know if a site is working properly is to inspect it manually, which can be time-consuming and costly. It isn't always possible to refresh content remotely, or without taking an installation offline. And there's no way to perform historical analysis on system performance or to keep track of site assets over time.

Imagine

if there were a way to check the status and operations of dynamic architectural LED installations — instantly, wherever you are and whenever you want. Imagine if you could update light shows and effects remotely and instantaneously, keeping your brand relevant and fresh. Imagine if you could pinpoint and accurately diagnose system issues through the cloud, with no system downtime or manual inspections.

Introducing **Philips ActiveSite**

Philips ActiveSite is the first ever cloud-hosted connected lighting system for remotely monitoring, managing, and maintaining architectural LED lighting installations. Philips ActiveSite protects your brand and lighting system investments by ensuring optimal lighting system performance.



Enjoy peace of mind

Choose the level of service you need. Service teams can proactively optimize system operations 24/7 with remote diagnostics and historical analysis and reporting. They can even send technicians on site to make adjustments and repairs.

Enhance your brand with fresh lighting content

Remotely refresh and trigger light shows from a laptop or tablet. Easily create and upload new shows from anywhere in the world — all while maintaining uninterrupted operations.

Manage multiple sites centrally

Monitor and manage multiple installations using a single dashboard, from anywhere in the world.

Gain deeper insight

Stay informed with monthly reports and daily email alerts. Gather the insight and information to prove that the system is achieving performance targets over its lifetime.

Go digital

Digitalized asset management replaces paper trails with electronic record-keeping of all connected devices.

Being connected changes everything

Connected lighting combines the strength of intelligent illumination with the power of data and connectivity to give customers the best possible illumination experience and extraordinary value beyond illumination.

Philips ActiveSite integrates connected luminaires, digital lighting controls, and sophisticated lighting management software. Connected luminaires share data about their status and operations with Philips ActiveSite lighting management software running in the cloud. System users can remotely monitor, manage, and maintain each connected luminaire from anywhere in the world, at any time. Historical analysis and reporting tools offer unprecedented insight into system operations, allowing system managers to evaluate and optimize performance.

Content management tools let lighting programmers interact with and refresh lighting content remotely, affording new ways to transform environments with dynamic LED lighting systems.



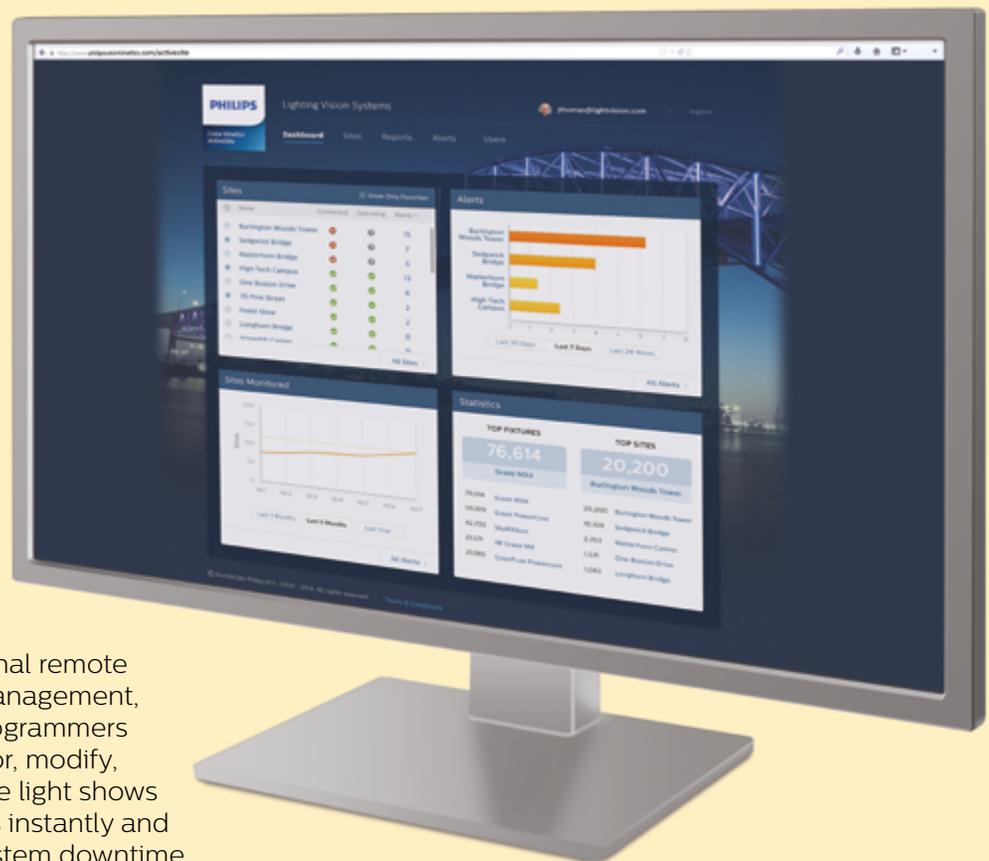
Cloud-Based
Philps ActiveSite
Software Application



Harness **the power** **of the cloud**

Because there's no software to install or servers to buy and maintain, the cloud-based Philips ActiveSite software platform lowers install and maintenance costs. And because you access the software with any authorized device via the web, Philips ActiveSite offers rapid deployment with seamless feature updates and minimal IT involvement.

To make lighting management as easy and reliable as possible, all data backup, recovery, and security operations are supported by Philips.



With optional remote content management, lighting programmers can monitor, modify, and change light shows and effects instantly and with no system downtime, for anywhere in the world. The Philips ActiveSite content management dashboard gives content managers access to all installations in one centralized location.

Key features

Secure connectivity
Industry-standard encryption techniques



Dashboard
Centralized view of all managed installations



Device detection and remote switching



Temperature monitoring
Remote notification of operating temperature



Asset management
Digital record-keeping for all devices



Charts
Standard and customizable templates



Device properties
including serial number, start DMX address, firmware version, and IP address



Reports
Standard and customizable templates



System diagnostics
Offsite configuration of network devices



E-mail alerts
Automated based on user profile



Alarm management
for fixtures, power / data supplies, and controllers



Content management
Remotely monitor, edit, and change light shows and effects

Industry-proven technology

Reliable communications

Color Kinetics patented KiNET communications protocol supports two-way communications among connected devices for real-time monitoring and management

Uninterrupted performance

Color Kinetics unique Livescan technology seamlessly monitors fixtures to eliminate visual distractions and service interruptions during device scans

Seamless integration

Rapid and easy installation for both existing and new Color Kinetics installations

Secure data

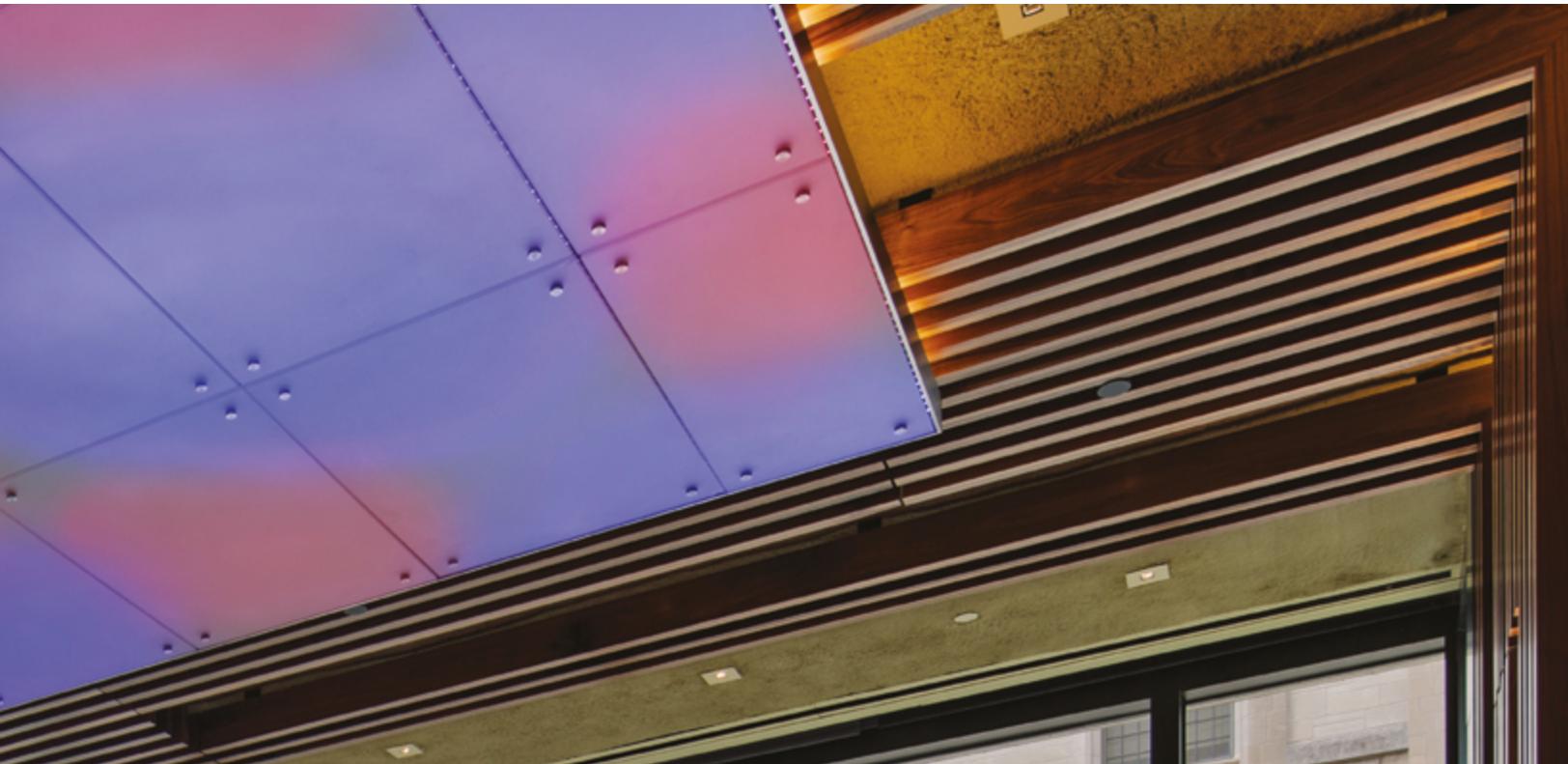
Uses encrypted HTTPS for communications between the cloud and lighting systems, as well as long-term public and secret encryption keys and verified security certificates

Integrated landscape

Color Kinetics ecosystem of controllers, power / data supplies, connected luminaires, and Philips ActiveSite devices deliver consistent performance across the portfolio

Optimized monitoring

Quickly and reliably scan large installations



For more **information**

For more information on Philips ActiveSite, including details on how to order, contact your local Signify Lighting Representative or Signify Lighting System Service Center.



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